



Safe Kids – Maryland

State Quarterly Meeting June 9th, 2009

NEW LOCATION : Judicial Education & Conference Center in Annapolis

Safe Kids Maryland Meeting Minutes

ATTENDEES: Rich Mioduszewski; Terri Dayney-Smith; Eunice Brown; Sheila Johnson; Ed Schreier; Cynthia Brown; Debbie Sears; Erin Hill; Karen Waggoner; Tudy Schermerthorn; William Meyers; C. Pickett; Diane Lee; Debbie Jennings; Emilie Crown; Jackie Beckman; Rebecca Martin; Jacqueline Richter; JoAnne Urso; Ron Fisher; Jay Prise; Carroll Roles; Beth Rosborough; Marie Warner-Crosson; Sally Williams; Albert Severn; Brian Clinton; Keith Benfer; Maggie Rauser; John Brandt; Vicky Quimby; Terry Ober; Sabrina Pirtle; Christine Fekete; Pamela Homiak; Cynthia Wright-Johnson; Tim Richards; Angel Bivens; Jack Boyer; Teresa Ann Crisman; Scott Mitchell; Dave Keller; Jennifer Johnson; Tammy Griffin; M. Ben Selassie; Tim Branning; Joan Patterson; Tracy Whitman; Sylvia Wright; Karen Hardingham; DuJuan Artis; Mark Gonder

9:45 am - Before the formal meeting started, Cyndy Wright Johnson presented the AV and print materials that are available from the Safe Kids USA website on Rail Road Safety. The print materials are posted on both the www.safekids.org website and the www.safekidsmd.org website – look under Injury Risk Areas – links and resources. There are full sized displays for these teaching points available for purchase or through a Safe Kids Railroad grant that was offered last November of 2008. Teresa Anne Crisman is going to ask for a sample display for a future meeting.

Welcome & self introductions around the room: Cyndy Wright Johnson, Coalition Chair, called meeting to order and asked everyone to sign in on sign-in sheet and to include their email for meeting notices we sent hard copies with the new meeting location and directions but will return to email notifications for September and December meetings. Everyone was welcomed to our new location and a quick review of meeting room exits, location of facilities and network areas were identified. It was recognized that there were many traffic delays today and there may result in late comers. Introductions were done around the room.

Local Safe Kids Coordinators Update & Summer plans:

Baltimore: Karen Hardingham reported on that the coalition didn't do Safe Kids Week this year for the first time due to partnership changes. Baltimore area media contacted with a letter of coalition updates on safety information. The coalition completed their Elementary School Fire Prevention program reaching to 4500 children and 400 Smoke alarms installed. Child passenger safety is currently the coalition's focus with recent training and updates have been completed in partnership with KISS.

Carroll County: Maggie Rauser reported on their March: Poison Safety Class at a Title I school and thanked Angel Bivens for her support and materials. The coalition has written injury prevention grants for poison safety that will include more home visits with Health Department nurses. The helmet grant

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was written that will promote the distribution of helmets by local police department. Carroll County has a local law in addition to the Maryland state law. Carroll County co-hosted a CPS standardized training class with Frederick County in May 18-21. There will be a September 16-19 2009 class in Carroll County that is already online. While the courses no closed - there is available enrollment with approval from one of the lead instructors – Maggie or Nancy. Safe Kids Day will be held in Westminster at the Flower & Jazz Festival over Mother’s Day Weekend. Thank you to all police departments for their support. “KISS ***your old car seat goodbye***” event held last weekend (6/6&7) – participants who turn in an old seat earned a \$5 gift card. This year they also participated in a car seat recycling event as part of the program with support from KISS. A Daycare class is being held in June on Car Seat basics.

Dujuan from KISS explained to the participant about the Car Seat Recycling program. Not too many organizations accept plastic used in car seats. He will develop a one page handout on car seat recycling tips for success that can be posted to websites.

Frederick County: Nancy Boyd and Cindy Bower were unable to attend due to bike event. Safe Kids Week was done in conjunction with existing county wide family events and Angel Bivens reported it was very well attended. Please see the Carroll County report for the CPS Course information.

Howard County: Terri Taylor was not able to attend today. The coalition spring summary indicates they held a Safe Kids Week event in May. The coalition is trying to schedule additional seat check times and locations across the county and has a number of bike events scheduled for summer.

Lower Shore: Jennifer Johnson reported that the coalition had an article in their newsletter on Raising Safe Kids One at a Time that was distributed to parents, professionals (reaches approximately 350 people) as the Safe Kids Day activity. This year’s Poison poster contest with Angel Bivens from the Maryland Poison Center was done jointly with the Lower Shore area - 125 Kindergarten through fifth grade entered posters. The competition is broken into two categories – Kindergarten through second grade and third grade through fifth grade with first, second, third place winners in each category. First place in each category will be sent on to the National competition. Winner will be on 2010 Poster from the Maryland Poison Center. A Farm tour was held with 2400 kids over 3 days. On March 16, a CPS technical update was held with 20 people. through. From March through May: 5 Seat checks, 75 seats checked, and two health fairs held. They are using Lady Bug boosters – new presentation that is available for daycare, summer camps. On June 20th there will be a movie/health fair event at which Safe Kids will have a table – hoping for 900+ attendance. Worcester County will be celebrating Safe Kids with activities on August 7 & 8.

Montgomery County: Emily Crown shared that her co-chair Brenda Botchway is leaving her current position to return to full time public health nurse duties within the County. Cyndy and Emily thanked

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Brenda for her many years of dedication to Safe Kids and hope to see her in ongoing community outreach. Recognition and thanks were also given to the Montgomery County Department of Fire & Rescue for assuming all the responsibilities for Safe Kids Montgomery County. Brenda participated in Walk This Way School Photo Journalism contest with Takoma Park. The school received a digital camera for participation, winner had their photograph displayed at local schools the library. There are ongoing Bike Safety sessions that provide helmets to children in need. CPS certification and renewal classes are scheduled for April; and there will be a CPS update on June 22. Three CPS updates were held for EMS Providers and one class was held for child welfare workers who transport children in County vehicles. Montgomery County participated in multiple health fairs, the parenting festival at NIH, and two **Month of the Young Child** events at shopping malls. Large open seat checks were held in April, May, and June at Fitzgerald AutoMall. The last one was targeted towards the Hispanic population and was very well attended (150 families). Fitzgerald partnered with Nationwide Insurance to provide 100 seats for distribution (this has sparked interest from other insurance companies – e.g., State Farm). CASA, Catholic Charities and a TV station participated as well. Weekend of 6/13 & 14, a large Head Start Family Fun day is being held. Fitzgerald will hold another large seat check event in Rockville.

Prince George's County: Teresa Ann Crisman reported that their coalition is working with pregnancy aid center in Suitland after the gas explosion. They are trying to get awards for the women at the PenMar location who called 911. Coalition held their Safe Kids Week event as part of the annual (13th annual) University of Maryland Day with car seat information, fire safety and injury prevention materials. Risk Watch for school year just completed in the after school programs and special needs centers. The coalition has applied for a Safe Kids Photo journalism event which will be held at Springhill Lake Elementary School where there is a high turnover rate of students. The Coalition is working with the management company of the apartment complex regarding safety awareness. Bowie Safety Day at Bowie Town Center was just completed. Beginning planning for National Night Out programs that will be held in August has started.

Washington County: There was no coalition report today. The Coalition is going to apply for Buckle Up Grant and Walk This Way Day events for 2009-2010.

Update from Safe Kids USA National Office and World Wide: Cyndy Wright Johnson provided an **overview of national updates:** Safe Kids USA and World Wide announced major downsizing in April due to decreased corporate sponsorship. Some employees have been given positions within Children's Hospital or assisted with out placement. Positions have been streamlined and diversified – each person is responsible for more than one area. At this time SK WWW does not foresee Fiscal funding – there was not funding for Safe Kids Week 2009 and there will be no cash awards for Buckle Up Grants for child passenger safety. Written and online resources and materials are available. Safe Kids USA handouts

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from 2005 – 2008 are now free except for S&H – as they clear out inventory to make room for updated information. They are streamlining materials to online, less expensive resources; Cyndy is seeking permission to post certain aspects of materials to increase online resources. It was pointed out that there are restrictions county and state wide insofar as printing color resources. As opportunities for funding becomes available this will be funneled to coalitions and chapters. FedEx is still funding some of the fall pedestrian events. There will not be a Safe Kids 2009 conference due to cost. Regional teleconferences or other low-travel options are being considered. Conference calls have been successful and are scheduled on multiple days at multiple times. Shift from corporate sponsorship to private sponsorship and donations.

Emily Crown commented on the increasing popularity of website access versus hard copy. Cyndy pointed out downloadable resources available on SafeKidsMD.org. Improvements in website are coming. KISS website is more user friendly and has new resources. Cyndy indicated upgrading and improvements to website are coming. Hopefully the summer will allow more time to work on this project.

Marie Warner Cross provided an update on the plans for “Raising Safe Kids – One Stage at a Time” displays at the MSFA Ocean City Convention next week. Fire Prevention Committee of Maryland State Fire Association is now Fire & Injury Prevention and Life Safety Committee. Marie reviewed layout for the convention – to include Fire Safety, Poison, Pedestrian Safety, Hazard House (partnering with Pepco). Station for parents with safety related giveaways – choke proof safety plugs, scald testers, O! It’s Hot (red rubber rings for hot water faucet), other related materials. Give aways for kids who complete the displays will include a number of risk areas. Cyndy shared that they will create digital images of presentation for review at the September meeting. These will be available for review at the 9:30 am to 10:00 am time slot prior to September’s meeting. Spot the Tot will not be presented due to space and cost issues of importing the large display from Safe Kids USA.

Raising Kids Safely PowerPoint has been customized for Maryland and presented at the state Emergency Nursing Association in May. The entire course was an 8 hour Injury training for nurses – ENA gave permission to add more information on ATS trauma curricula RISK Watch curriculum, Safe Kids, and Raising Kids Safely One Stage at a Time. The one hour Raising Safe Kids lecture will be present at the MSFA Ocean City convention on Monday during the education sessions.

11:00: Injury Prevention Topic Focus: Pedestrian Safety

Safe Routes to School – Federal, State & Local programs

Safe Kids Walk This Way Program – resources, research and sample programs

International Walk To School Day – October 7, 2009

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Safe Routes to School – Federal, State & Local programs: Mr. Joe Pelaia from the Maryland Highway Safety Office, Safe Routes to School Coordinator provided a slide presentation on the program. He can be reached at jpelaia@sha.state.md.us (410) 787-7620. handouts of slide presentation made available.

Highlights:

- ❖ Goal –local resources are available with specific activities for geared for various age groups
- ❖ Safe Routes to School Program in Maryland
 - Goals and benefits reviewed.
 - Grants available for schools K-8
 - Elements of SRTS program reviewed: Education, Encouragement, Enforcement, Engineering, Evaluation
 - Law Enforcement funding also available.
- ❖ Federal Safe Routes to School program - \$612mm to States 2005-2009.
 - Grants distributed @ State, local and regional agencies and non-profit organizations.
 - Process in Maryland reviewed with seminars in grant completion held. (GAS – Grant Application Seminar)
- ❖ Currently 40 grants running.

- ❖ **Safe Kids Walk This Way Program:** Ms. Sally Williams, Program Associate for the Safe Kids USA - Walk This Way program, presented an overview of the components. Contact Information for Sally Williams: phone - 202-662-0618 or Swilliams@safekids.org
- ❖ Program sponsor is FedEx and the program has been in existence since 2000.
- ❖ Currently 340 coalitions as of March 2009.
- ❖ Program model has three components: School based events, data collection, and school safety committee. Each has its own set of resources, research and grant opportunities available on the coalition intranet.
- ❖ There are two Core grants: International Walk to School Day (IWTSD), Halloween
- ❖ Additional grants include: School Safety Committees, Environmental Task Force, Enforcement, NFL Program

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- ❖ Walk This Way Annual Reports were made available and can be downloaded from www.safekids.org

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Injury Risk Areas Updates

Child Passenger Safety

- ❖ Pam Homiak provided an update on conference calls – the next one is going to be on Monday, June 29, 2009, at 12 noon. E-mail Pam if you are interested and she will forward instructions. E-mail available in her handout made available at the meeting. A speaker from the National Weather Service will be addressing hyperthermia in children left in vehicles. A Save-The-Date flyer will also be sent out. Next conference call will be Thursday, August 20, 2009, and will be focusing on new and improved forward facing options, harnesses, and appropriate updates. An initiative to get school nurse involvement initiative is in progress with an interactive display at the SHIP Summit for school nurses in August of 2009. Pam presented a poster at Life Savers at the end of March on the Healthcare Project's focus on both Pediatric Areas and Emergency Departments within hospitals reaching all ages within a family.
- ❖ Tracy Whitman – requested updated e-mail information from technicians and instructors. CPS Certification at Safe Kids has announced an increase in recertification fees. Maryland CPS Board has scholarship funds available for volunteers with more information on the KISS website. A technician was sent to Nashville, for training bringing our total up to two, official special needs instructors in MD. Next Transporting Children Safely training will be on July 15 & 16, 2009 with 7 spots available. Schedule of bus driver trainings available. CPS Recall list from 5/26/09 is available from Tracy Whitman.

Fire Safety - Jane Edwards from the Office of the State Fire Marshal reported that the 2009 Fire Deaths are up to 40 as of 6/8/09 – Fire Fatality Map available online. Bill Bernard, the state Fire Marshall presented information on novelty lighter with the facts and dangers as well as other states experiences with regulations. Draft legislation being introduced by Senator Glassman and Delegate Malone regarding safeguarding on this topic; hopefully it will pass by April of 2010. They are working with the lighter industry to avoid hurting the industry but to set up safeguards as there is no need for “toy” lighters.

Poison Safety – Angel Bivens is working on large annual report. Research project with Wicomico and Worcester counties has been completed. The results are done and the project was accepted as a poster at the annual meeting of Poison Centers in San Antonio, Texas this year. Study group found that educating daycare children was not as successful. Results included an increase in knowledge of Poison Control Center although not in the group expected. Takeaway message was that exposure is not increased by educating daycare children. Next Frederick County will try with a group of first graders. Frederick County is trying to do poison as their state health department grant.

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Pesticide meeting it was announced that there is camphor containing moth ball products – available online and at dollar stores. Mothballs manufactured in the US do NOT contain camphor. E-newsletter also available on Poison Center website – 1 page which is great to post. Cyndy expressed thanks to Lisa Booze and Angel for attending the EMS Awards ceremony in May where Rose Ann Soloway received the EMS for Children State Award for her decade of dedication to working with both children and adults. Rose Ann is working on a pilot project poison center solution in the event of a disaster.

Water & pool safety - Julie Brown was not able to attend but sent water safety materials and referred everyone to the safe boating website where event planning kits can be ordered. We need a volunteer to coordinate and be expert on pool safety for posting on website.

ATV Safety –the coalition needs a volunteer for a presentation on this topic, especially someone with operator experience. Resource in Linda Arapian from the Maryland ENA has presented on patterns of injury in children but does not ride herself.

OLD BUSINESS: Reminder regarding contact information/update forms to Leesa Radja (lradsa@miemss.org).

NEW BUSINESS:

Partnership for A Safer Maryland Summit on Thursday, June 11, 2009; focus will be on setting up a safe community. A summary and more information to be made available.

Future meetings – The new room set up allows for important Dates to be posted before the meetings for viewing while attending the meeting. This will be set up in the meeting room.

Next Meeting: Tuesday, September 8, 2009, Judicial Education & Conference Center in Annapolis. 9:30 am review of Firemen’s Convention Raising Safe Kids Display from June in Ocean City, Maryland. Meeting to begin at 10:00 am.

❖ 12:07 pm Meeting adjourned by Cyndy.